

PLATEAU PALOOZA SPONSOR LEVELS AND BENEFITS

Sponsor Level	Total	Tickets	Reserved Parking	Reserved Seating (w/Table)	Souvenir Program Magazine Ad (6 weeks)	Sponsor Promo Table/Chairs	Comments
Title Sponsor	\$15,000 SECURED	6	2	6	Full	0	
Art Show Co- Presenting 2 Available @ \$3000 5 Weeks	\$3,000 \$3,000	6 Season Tickets* 4 Drink Tickets/Night/Guest	2 /Per Night	6 / Night	Full-Page	1 6ft Table 2 Chairs 5 Nights / Daily signage in art center.	Hosts Opening Night (June 27) Announced at each concert night. Logo on tickets.
Student Artists Team Sponsor 5 available @ \$500 /wk	\$500/wk 1 SOLD 4 Avail	2 Tickets/ Sponsored Night	1	2 Seats	Business Card	Signage at Students Section	Announce and signage each night.
“Lemonade & Canvas” Sponsor	\$1000	4	1 Opening Night	4 Seats	Quarter Page	1 6ft Table2Chairs	Introduced / Welcome Audience Opening Night
All Concerts Co-Presenting 2 @ \$3,000 SOLD	\$3,000 \$3,000 SOLD	6 Season Tickets 4 Drink Tickets/Night	2 / Per Night Only	6 / Night	Full-Page	1 6ft Table 2 Chairs	Introduced Opening Night – Announced at each concert. Logo on tickets
Shuttle Sponsor 1 @ \$3000	\$2,000 SOLD	4 Season Tickets 2 Drink Tickets/night/Guest	1 / Per Night/ Sponsor Only	4 / Night	Full-Page	1 6ft Table 2 Chairs	Logo/Banner on Van Shuttles. Logo on selected concert night ticket
Single Concert \$1000/night July 11 Southern Rock Night/James Kelly July 18 80s with /Cheeze WizBand July 25 60s+CrosbyStillsNash/The 1969 Band Aug 1 Country Night / Pushin Up Daisies	\$1000 SOLD SOLD \$1000	4Tks4Drink 4Tks4Drink 4Tks4Drink 4Tks4Drink	1/Per Night/Sponsor Only	4 / Night	Quarter-Page	1 6ft Table 2 Chairs	Picture with Band. Brought up on stage to talk about business. Logo on concert ticket.
MC Sponsor 1 \$ 2500	\$2500	4 Season Tickets 2 /Drink	2/Per Night Sponsor Only	4/ Night	¾ Page	1 6ft Table 2 chairs	MC will also announce sponsor each night.
Souvenir Program Magazine Sponsor 1 @ \$3000	\$3,000 SOLD	6 Season Tickets 2 Drink Tickets/Night/Guest	1 / Per Night/Sponsor Only	6 / Per Night	Full-Page	1 6ft Table 2 Chairs	Over 500 magazines distributed over 5 weeks to attendees, artists, and other sponsors
Security/Safety Sponsor 2 @ \$1500	\$1,500 1 SOLD 1Avail	2 Season Tickets 2 Drink Tickets/Night/Guest	1 / Per Night/Sponsor Only	2 / Per Night	Quarter-Page	1 6ft Table 2 Chairs	Additional signage at security/screening check-in.
Video/Media Sponsor 1 @ \$2,000	\$2,000	3 Season Tickets 2 Drink Tickets/Night/Guest	1 / Per Night/Sponsor Only	3 / Night	Half-Page	Display and collateral materials on site.	Promo video professional produced to be used before the event and edited for after event. Your logo throughout the video stream used in all social media, emails, youtube.
T-Shirt Sponsor 1 @ \$2,000	\$2,000	3 Season Tickets 2 Drink Tickets/Night/Guest	2 / Per Night/Sponsor Only	3 / Night	3/4-Page	Display and collateral materials on site.	Exclusive Logo on T-Shirt